

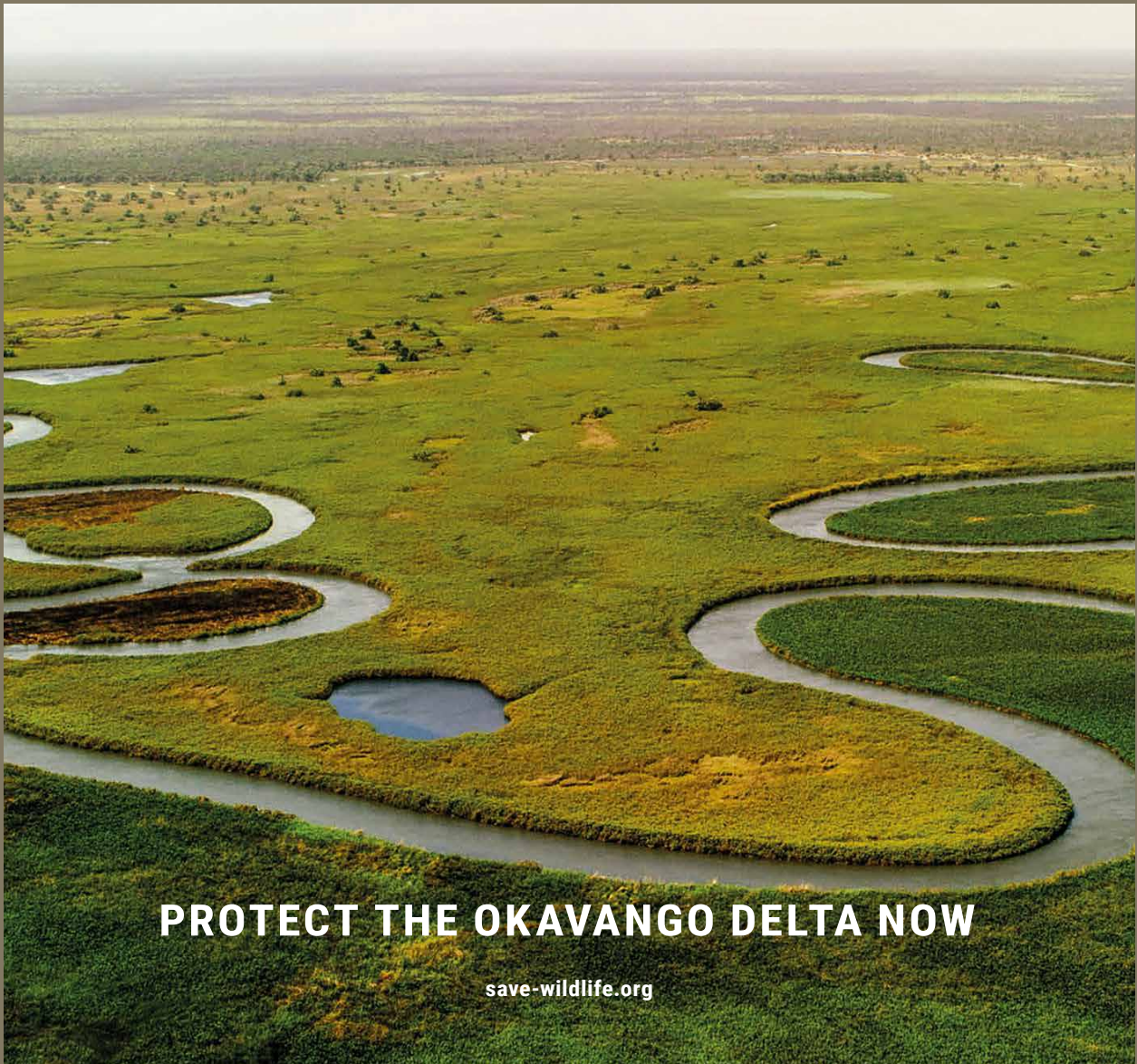


# LOCAL 4 GLOBAL

**SPECIES  
CONSERVATION**

**SUSTAINABLE  
ENGAGEMENT**

**JOIN NOW**



**PROTECT THE OKAVANGO DELTA NOW**

[save-wildlife.org](http://save-wildlife.org)

# Lars Gorschlüter:

## an entrepreneur for species conservation



It all began on a trip to Botswana in 2006: the breathtaking beauty of the African wilderness left a lasting impression on Lars Gorschlüter. But the numerous herds of elephants and wildebeest, prides of lions and hippos puffing in the water - they are all in danger. Because in the Okavango Delta, a UNESCO World Heritage Site, we are witnessing species extinction, poaching and environmental destruction by humans and industry. Especially because poverty and a lack of educational opportunities are driving many people into jobs that destroy nature instead of preserving it.

Lars Gorschlüter would therefore like to help protect nature and the environment in agreement with the local people. Because only together can species and environmental protection succeed in the long term.

### Education for species conservation

In 2010, Lars Gorschlüter established the non-profit foundation „SAVE Wildlife Conservation Fund“.

The numerous environmental education programs run according to the motto „Education for Conservation“, thus education for species conservation. The environmental education projects are located in particularly wildlife-rich regions in Botswana, the Democratic Republic of the Congo, Poland and Germany.

In addition to the international environmental education programs, we have carried out a total of 14 wildlife research projects. The foundation is also involved in wolf conservation in Poland and rainforest protection in Cameroon. In the latter case, the deforestation of 70,000 hectares of rainforest was prevented.

### The foundation always works with its own local employees from the respective region.

All projects can be visited at any time. This transparency is very important to SAVE.

					
<b>39</b>	<b>120</b>	<b>5</b>	<b>368</b>	<b>500</b>	<b>14</b>
educational projects realized in Botswana	km elephant/wildlife corridor revived	Community Development Projects	hippos saved from death	wildebeest and eland resettled in national parks	research projects





# A secure economic future with biodiversity

**50%**

**of the global economy depends on an intact natural environment**

The World Biodiversity Council's 2019 global report paints a bleak picture of the catastrophic state of biodiversity worldwide, with species extinction occurring 100 times faster than in the last 10 million years and countermeasures urgently needed. **According to Elizabeth Maruma Mrema, the head of the United Nations Convention on Biological Diversity, 50% of the global economy depends on an intact natural environment, as do our income, our food, our health and our air quality. Investments in the protection of biodiversity are therefore also investments in the secure future of companies.**

## The 2030 Agenda as a chance

Would you like to get involved, but don't know how? Use the 2030 Agenda as a guide! With the 17 Sustainable Development Goals (SDGs), we can tackle the most pressing challenges of our time together, including the loss of biodiversity.

The SDGs provide worldwide guidance for the accomplishment of the global challenges faced by the international community. The aim is to better protect the natural life resources and our planet everywhere and for everyone and to improve people's chances of living in dignity and prosperity across generations - both economically and socially.

## Our goals in line with the UN 2030 Agenda

**Do you want to make a difference?** With the SAVE program „Education for Conservation“ (E4C), which also runs around the Okavango Delta, we are realizing 15 of the 17 UN Sustainable Development Goals (SDGs). You can be part of the movement that preserves the most biodiverse places and makes it possible to live in harmony with nature! It's that easy with E4C!

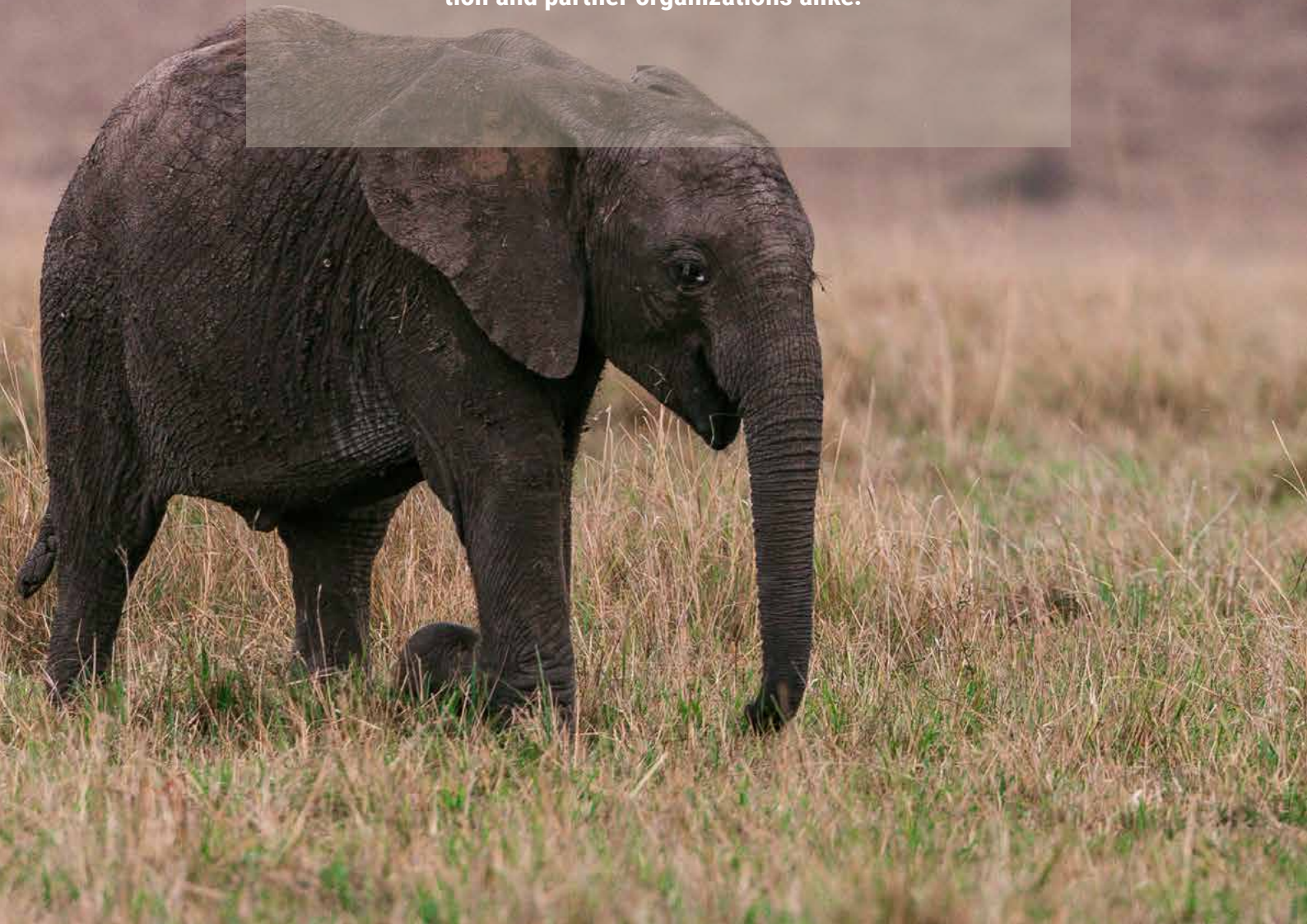


# ABOUT SAVE

**SAVE is a non-profit foundation also based in Botswana, where it specializes in nature and species conservation in the Okavango Delta.**

**The foundation was founded in 2010 by Lars Gorschlüter with the aim of enabling people and wildlife in the affected areas to coexist peacefully and to ensure the long-term conservation of biodiversity.**

**Our team consists of experienced and exclusively local employees with various qualifications, all of whom are fully committed to the issue of species conservation. Together, we achieve great results every day and inspire colleagues, the local population and partner organizations alike.**





# HELP US TO PROMOTE THE PROTECTION OF SPECIES.

**3**

## 3 GOOD REASONS TO GET INVOLVED

- Making a meaningful commitment together with partners, customers and employees
- Enabling the future in a developing country
- Supporting children, species and environmental protection

**3**

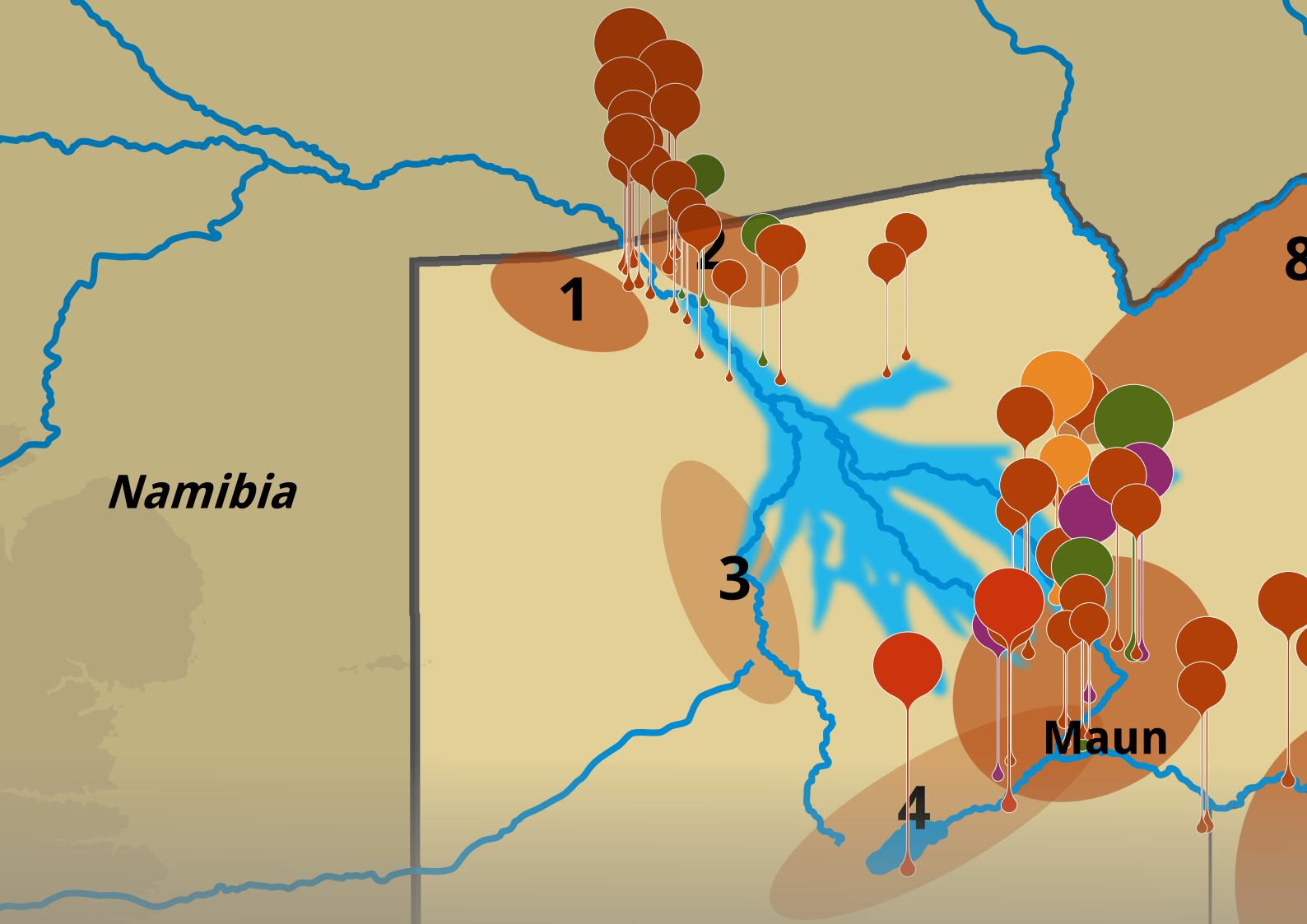
## GOOD REASONS TO DO THIS WITH US

- experience authentic projects, also on site
- measurable help with an entrepreneur-led foundation
- preserving biodiversity in the most beautiful places in the world



**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)



**Namibia**

**Maun**

## JOIN US IN PROTECTING THE OKAVANGO DELTA

Our experience shows: Peaceful coexistence with wild animals can only succeed if people living adjacent to wildlife sanctuaries have enough to eat and their livelihoods are secure. These essential needs must be sustainably met in order to protect species in the long term. Successful wildlife conservation only works if the population is on board. However, there is often a lack of knowledge or opportunities to generate income in harmony with nature. By creating educational opportunities for everyone, developing and implementing good ideas together and providing funding, we can jointly implement projects that safeguard wildlife habitats in the long term.

**128**

mammal  
species

**500**

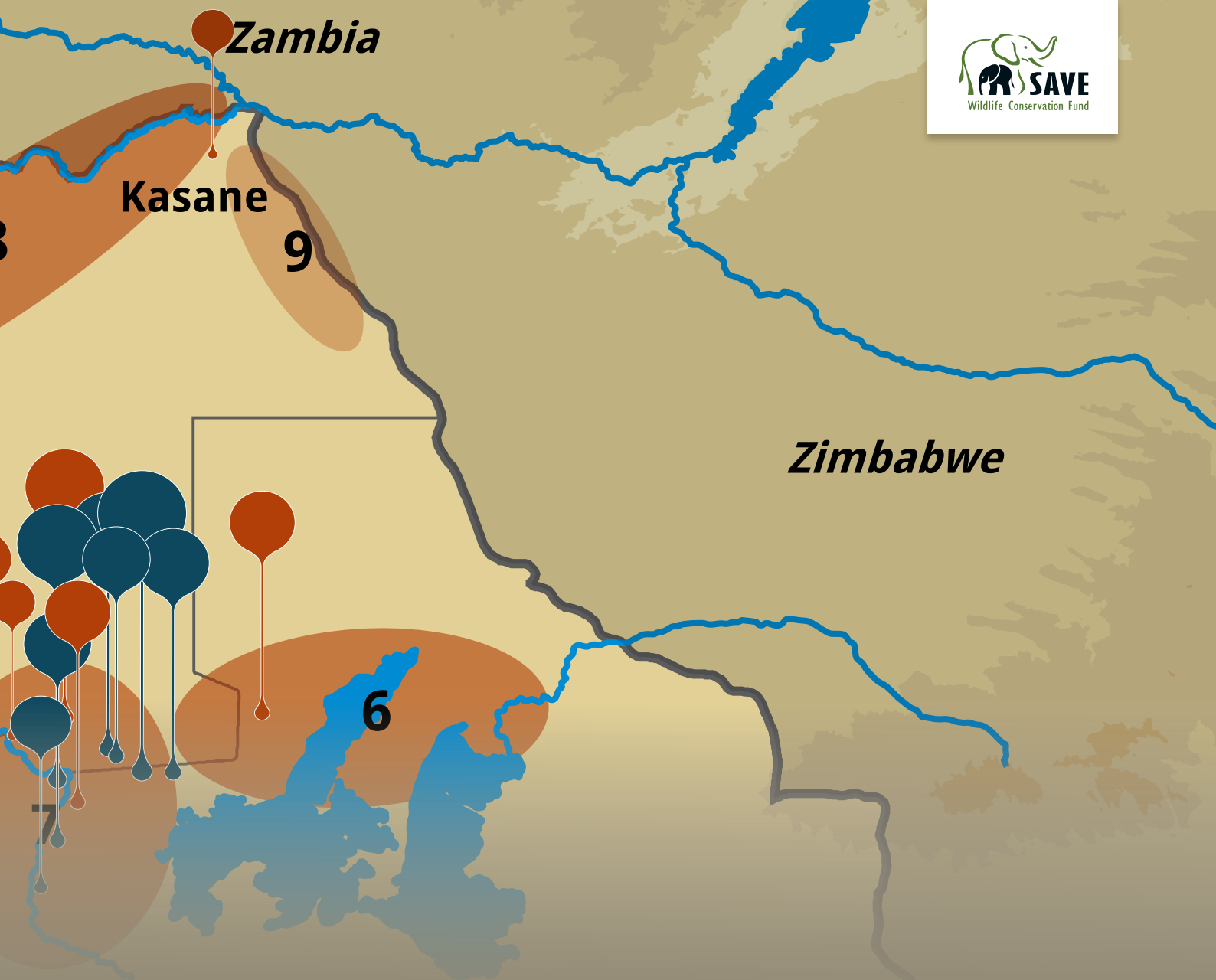
bird species

**150**

reptile &  
amphibian  
species

**1.300**

plant species



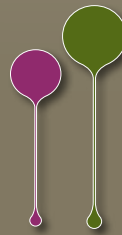
## OUR PROJECT OVERVIEW IN THE OKAVANGO DELTA:



Water corridor  
(part of wildlife  
protection)



Wildlife  
protection



Community  
Development



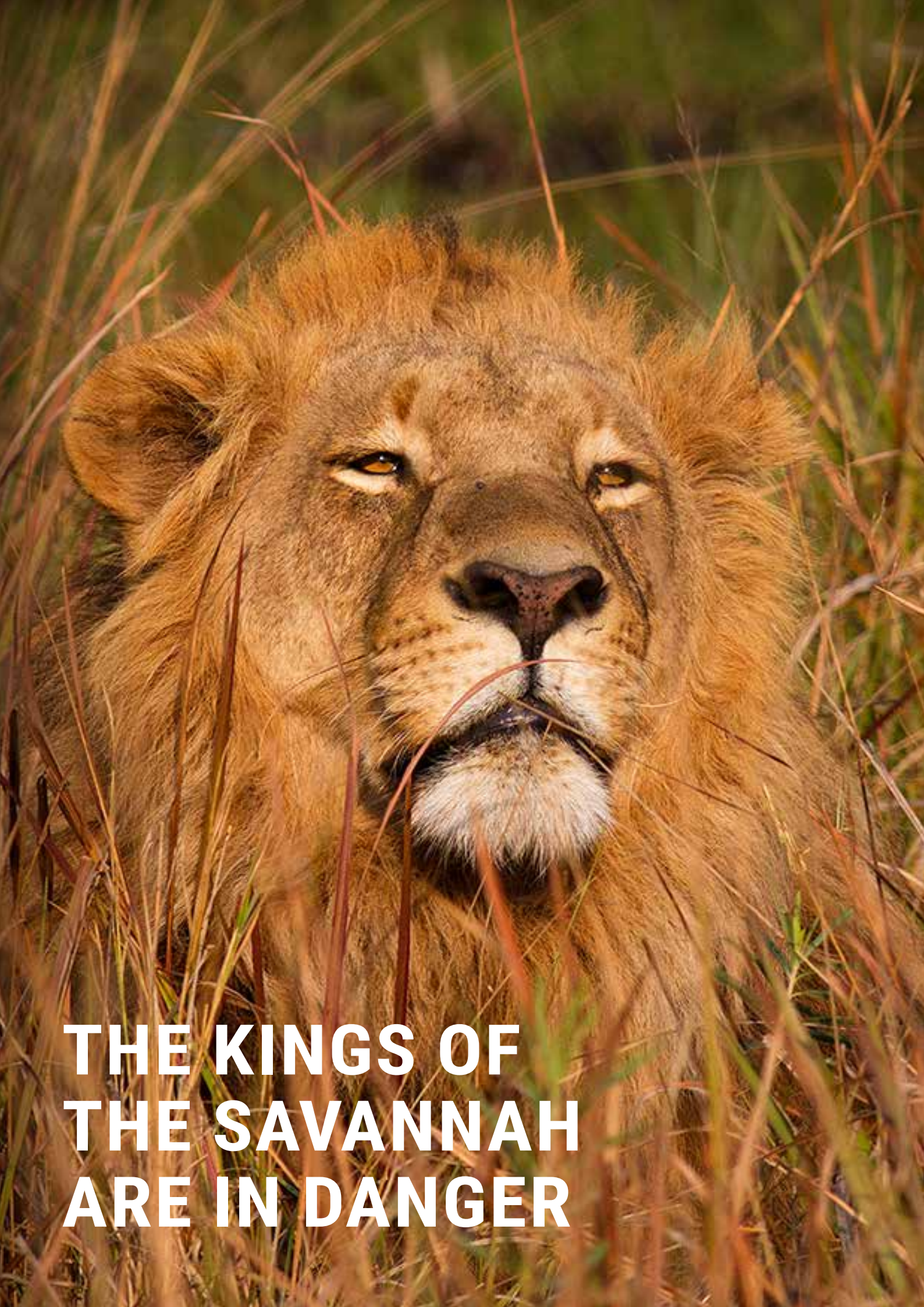
Children's  
projects



**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)





**THE KINGS OF  
THE SAVANNAH  
ARE IN DANGER**





## COEXISTENCE BETWEEN HUMANS AND ANIMALS

# WHAT IS THE CONFLICT?

Africa's lion population has plummeted by 43% in two decades. Experts estimate that fewer than 20,000 lions live there today. The SAVE Lions program aims to counteract this and therefore relies on a holistic strategy (E4C) to sustainably protect the lions and their habitat.

The project area extends across Ngamiland (northern Botswana), in the NG32/NG35 concession areas south-east of the Okavango Delta and in northern Botswana. It is a UNESCO World Heritage Site and home to endangered species such as lions, cheetahs, wild dogs, black rhinos and elephants. At the same time, rural communities live here who benefit little from the fascinating natural environment and are therefore dependent on livestock farming as a source of income. **However, unprotected livestock herds attract cats of prey and repeatedly lead to conflicts in which farmers kill many of the endangered lions.**

In order to counteract this problem, we have launched the SAVE Lions lion conservation program in collaboration with Pro Wildlife and the affected communities. Together with the villagers, we analyze the conflict situation and develop effective solutions. Various project areas such as wildlife conservation, development work and education in the so-called Wildlife Contact Areas (WCAs) are implemented through individual projects such as the Climate Smart Agriculture and Women Empowerment project. The program helps with the peaceful coexistence of humans and lions, creates new sources of income for communities and teaches children that a peaceful coexistence of humans and wildlife is essential for a healthy ecosystem for their and future generations.

### OUR PROJECT AREAS



Educational programs for children and young people



Development work & CBNRM



Wildlife and species protection projects

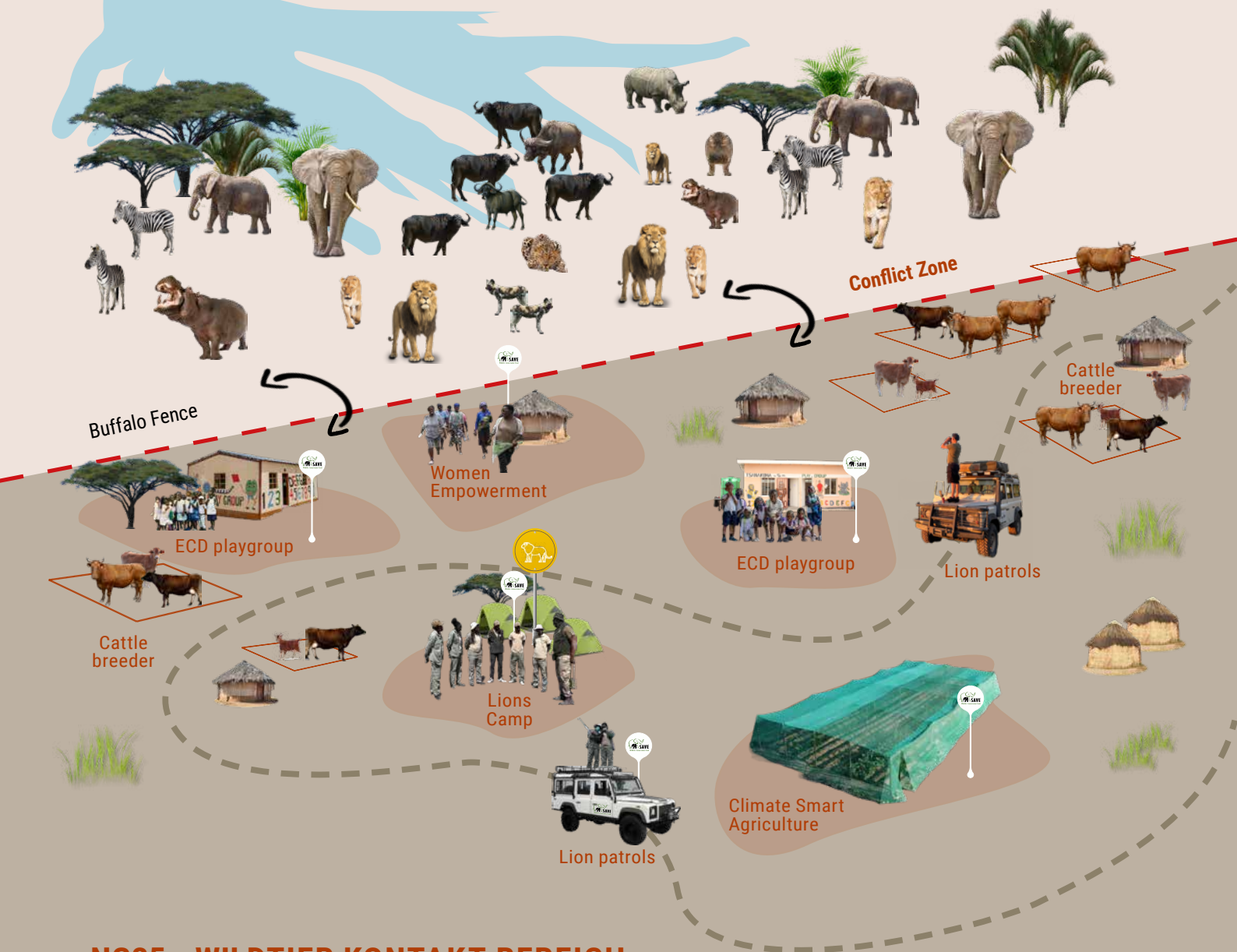
# PROGRAMME OBJECTIVES

The SAVE Lions program takes a holistic approach to the alarming decline in the lion population in Africa. Together with the local people, conflicts between humans and animals are resolved and the habitats of the endangered animals are protected in the long term. First and foremost, SAVE is concerned with the protection of wild animals and the preservation of their healthy habitats and thus the peaceful coexistence of humans and wild animals. To achieve this, the NG32/35 communities need more educational opportunities and reliable sources of income.

## MAIN OBJECTIVE

Holistic protection of the (southeast) Okavango Delta: Together with the local people, preserve the habitat of endangered animal species and protect the uniqueness of the environment.

## NG32 - WILDTIER GEBIET - OKAVANGO DELTA



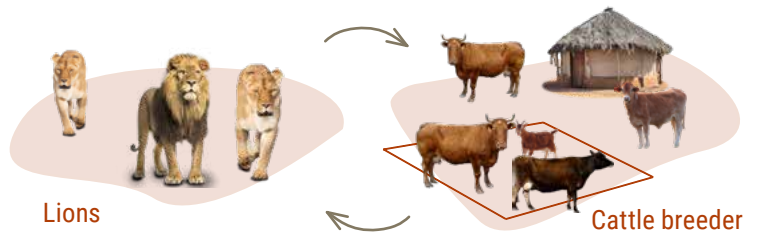
## NG35 - WILDTIER KONTAKT BEREICH



# CONNECTIONS BETWEEN THE PROJECTS (LEGEND)

## Conflict Zone

The lions kill the farmers' livestock in the wildlife contact zones. To protect their livestock, the farmers kill the lions. As a result, the lion population decreases.



## Educational programs for children and young people

The possibility of peaceful coexistence between humans and wildlife must be taught to the new generation, as well as the value of nature.

Mothers can leave their children in SAVE playgroups during the day to do their work - Early Childhood Development (ECD).



## Development work & CBNRM

Farmers need an alternative source of income to livestock farming.

The residents grow vegetables on farms that they can use themselves or sell - Climate Smart Agriculture (CSA).



We supported women to open their own business, e. g. vegetable growing or basket weaving, and thus create an alternative source of income.



In order to build new capacities that enable people to take action themselves, we have developed the Community Based Natural Resource Management (CBNRM) program.



## Wildlife and species conservation projects

At the same time, effective measures such as mobile and predator-proof fences are to be implemented to protect the herds and lions.

These should be sufficiently high and strong to prevent cattle from escaping or lions from jumping in. In order to be able to provide help quickly in emergency situations, a temporary SAVE base has been set up in the village for the lion rangers, who support the local farmers and provide immediate assistance in an emergency. Rangers advise the affected farmers and monitor the movement patterns of the big cats by tracking them.





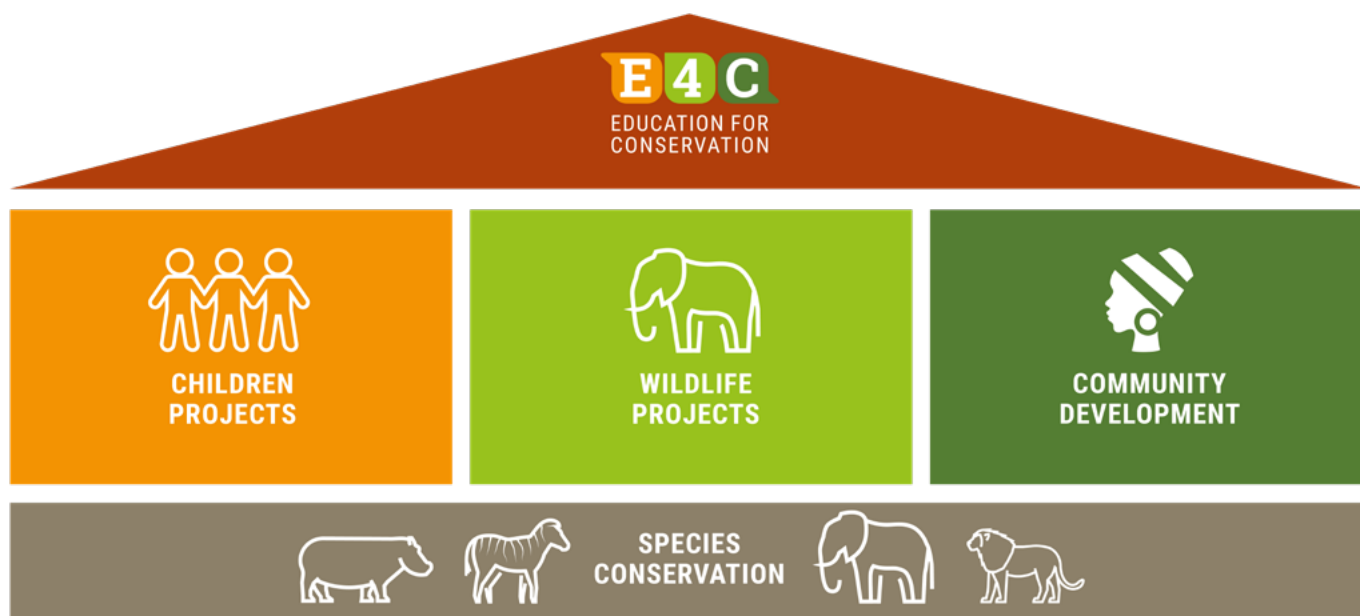
## OUR APPROACH TO SPECIES CONSERVATION

# EDUCATION FOR CONSERVATION

SAVE pursues a holistic approach (E4C) that was developed in a 3-phase model: Education, community development and active wildlife conservation projects. The various project areas are implemented in the so-called Wildlife Contact Areas (WCAs) in the form of individual projects such as the Climate Smart Agriculture, Women Empowerment and SAVE Lions projects. This approach leads to the long-term sustainable protection of species and the entire habitat.

**The aim is to convey to communities that wild animals are not enemies, but a precious natural heritage worthy of protection. One from which they could also benefit financially.**

When developing and implementing projects, we also work exclusively with local employees who are familiar with the country, its people and the local challenges. They are given the opportunity for internal and external training and further education in line with the requirements of their tasks.





# SPECIES CONSERVATION

OUR PROJECTS IN THE OKAVANGO DELTA

## Wildlife conservation in Botswana



LION PROTECTION



ELEPHANT PROTECTION



HIPPO PROTECTION

## Development work in Botswana



CLIMATE SMART AGRICULTURE



WOMEN EMPOWERMENT

## Educational programs in Botswana



EARLY CHILDHOOD DEVELOPMENT



ENVIRONMENTAL EDUCATION



**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)

# CLIMATE SMART AGRICULTURE

The area around the Okavango Delta in Botswana was one of the regions hit particularly hard by COVID-19. Tourists had stayed away and many people have lost their jobs. The dry, barren soils of the semi-desert state are difficult to use for agriculture, especially as climate change is progressing particularly rapidly there. Many people are living in hunger and poverty - more than ever before.

To change this, SAVE Wildlife Conservation Botswana launched the Climate Smart Agriculture (CSA) program in 2021 to support rural communities. The aim of the program is to increase agricultural productivity and resilience to the risks of climate change by disseminating climate-smart agricultural practices and strengthening markets in rural and urban areas in Botswana. So far, six projects have been identified and evaluated, five of which have been funded, including the Okavango Farm, which is supported by schauinsland-reisen. The program is currently being expanded to other areas in order to reach more communities and implement a larger number of projects from different areas in the coming years.

8

villages  
supplied



## SUPPORT THE RURAL COMMUNITIES IN BOTSWANA

*„The CSA program is intended to optimize nutrition in rural communities and at the same time serve as an alternative to livestock farming.“*

**– Onalethata Kealebale, Okavango Farm Manager**



**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)

# LION CONSERVATION IN THE OKAVANGO DELTA

In order to avoid such conflicts and preserve the world's fascinating and enormously species-rich ecosystem, Botswana's government provides for compensation payments for damage caused by lions and other wild animals. Unfortunately, the remoteness of the villages means that the affected communities make little use of this. Instead, they kill the lions to protect their livestock. This approach not only threatens the lions, but the entire ecosystem.

The project area is located southeast in the Okavango Delta. The concessions NG32/35 are separated by the Buffalo Fence and are home to 9 communities (NG32: Ditshiping, Xaxaba, NG35: Quqao, Shorobe, Xharaxhao, Boro, Daunara, Morutsha, Matsaudi) in which about 4210 people live. The inhabitants have always worked on campsites, lodges or hotels and offer canoe and boat tours as well as game drives, although the main source of income is livestock farming.

*„Through better protection of livestock, species conservation education and the creation of alternative sources of income, we want to enable the peaceful coexistence of humans and lions.“*

**– Kabelo Dintwa, Head Lion Ranger**

1

Lion camp  
opened







**120**  
km elephant  
corridor

# ELEPHANT PROTECTION

The African elephant is the world's largest living land mammal. The large pachyderms are unmistakable in the African landscape and their size alone means they have no natural enemies. However, in many African countries where they were once native, they have been wiped out over the years. In the last 100 years, a decline of more than 95 percent (from 10 million to currently around 350,000) has been recorded! In addition to hunting for their ivory, the lack of migration routes between wildlife areas is the elephants' main downfall.

The lack of water points on the wildlife corridors in the national parks has become a particular problem. Elephants drink up to 150 liters of water a day and are dependent on finding sufficient drinking opportunities during their migration. However, as the watering holes have dried up, the elephants penetrate the local village communities in search of water. There they destroy crops on agricultural land and endanger the people living there. They understandably want to protect themselves and their fields, putting the already endangered elephants under further pressure.

*„We villagers have a lot of trouble with the elephants, as they regularly trample the fields in search of water and get too close to the people in the community.“*

**– Mr Johane Tlholego Ngwengare, Phuduhudu Village Chief**



# HIPPO PROTECTION

The hippopotamus is one of Africa's most famous wild animals. However, poaching, trophy hunting, climate change and the destruction of their habitat have contributed to these majestic animals being listed as endangered or even critically endangered on the International Union for Conservation of Nature (IUCN) Red List. Nowadays, hippos are found exclusively in southern Africa, south of the Sahara. Around 130,000 greater hippos and around 2,500 pygmy hippos live in the wild here.

Human intervention in the northern part of the Okavango Delta and climate change are causing changes in weather and rainfall patterns, which can lead to more severe storms and longer periods of drought. If rivers or lakes dry up as a result of prolonged drought, humans and all animals are forced to make do without water. This is particularly dangerous for hippos, as they can get stuck in the dried-up waters and suffer heatstroke because they cannot sweat to cool themselves down.

*„Prolonged drought has plagued Botswana for years. The necessary floods are failing to materialize more and more often. Once huge waterholes are shrinking into puddles. Without our intervention, they become death traps for hundreds of hippos that get stuck in the drying mud year after year.“*

**– Wabotlhe, Director SAVE Botswana**

**368**

hippos  
rescued







**70**  
women  
supported

# EMPOWERMENT OF WOMEN IN BOTSWANA

Botswana's tourism is one of the most important economic sectors in which a relatively large number of women work. The project gives women the opportunity to build up alternative sources of income in typical local businesses such as vegetable growing, chicken farming and basket weaving. Training in relevant areas such as bookkeeping gives them a good basis for their business activities and increases their chances of success. The aim is to support them in building long-term business relationships that are not, as has often been the case in the past, exclusively geared towards tourists.

*„While the women's children attend our E4C playgroups, the women have time to work on their projects and expand their business. The empowerment of women is the empowerment of the world.“*

**– Wabotlhe, Director SAVE Botswana**



# EARLY CHILDHOOD DEVELOPMENT (ECD)

The Early Childhood Development Program aims to raise awareness of biodiversity conservation among children aged 3-6 in Africa from an early age and to teach them about the inestimable value of their environment. Daily lessons are designed to make them aware of the importance of preserving it. Even adults in the region are often unaware of the opportunities that nature conservation and ecotourism can offer. Through our educational programs, we want to make them aware of the value of nature for sustainable development and new perspectives in their country.

**With your donation we can give children access to education!**





# ENVIRONMENTAL EDUCATION (EE)

SAVE's Environmental Education Program aims to inspire children and young people aged 6 to 18 in Africa to protect nature and wildlife and to teach them about the benefits of peaceful coexistence between humans and animals. Many young people in the communities are afraid of wildlife or engage in poaching out of boredom, as they are not aware of the value of the natural environment. SAVE provides education and supplementary knowledge as well as the conscious experience of their environment in order to convey the value of nature and wildlife. Topics range from „Natural resources around us“ to highlighting career opportunities in the field of ecotourism.

39

children's  
projects



**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)



# OUR PARTNERS

**Mathias Mundt and his company support two children's projects near the Okavango Delta in Botswana.**

„I'll join in," was the spontaneous reaction of Mathias Mundt, Managing Director of M4 Consulting GmbH, when he heard how we are committed to sustainable species conservation and the coexistence of people and wildlife in Botswana.

M4 Consulting, based in Wuppertal, advises companies on franchising, business succession, business start-ups and financing. Mathias Mundt always has the issue of sustainability in mind: „After all, the future concerns us all, and everyone should do their bit to make it as sustainable as possible."



## M4 CONSULTING

CHILDREN'S PROJECTS



## SCHAUINSLAND REISEN

SMART-AGRICULTURE



**schauinsland-reisen is supporting a smart agriculture project in the village of Quqao in Botswana, which is giving a total of 30 farmers an alternative to livestock farming.**

This commitment enables both sustainable food security for people and long-term protection of wild animals. By growing fruit and vegetables, the smallholders become less dependent on meat and livestock farming because more fruit and vegetables are on their menu.

Decreasing livestock numbers in turn reduce the risk of predator attacks. schauinsland-reisen, as a family business, consciously supports projects that are sustainable and therefore also geared towards future generations.



**The joint project between Löwenbräu and SAVE is called „Next Lion Generation“.**

Joining forces to protect a new generation of lions in Botswana. Their survival is not a matter of course, as lions are still poisoned or shot when they attack livestock. **SAVE has been active for some time with lion conservation projects in this highly conflict-prone region.** Thanks to the commitment of Löwenbräu, another highly effective protection measure can now be implemented: a GPS-based lion alarm system. It is designed to prevent conflicts between lions and residents in advance so that no more lions have to die.

In addition to an annual company donation of € 15,000, one euro per crate of Löwenbräu sold will also go towards the project.



## LÖWENBRÄU

NEXT LION GENERATION





# You also benefit from SAVE

## This is how we support your company:

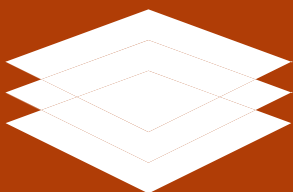
Together with us, you can get involved in a way that suits your company. Our team supports you from project organization and implementation to public relations. We are always available for you throughout the entire cooperation and offer:

- **Support:** Regular reporting and continuous contactability.
- **Transparency:** In addition to the transparent use of funds through our annual report, we are always happy to welcome you to visit our projects on site.
- **Sustainability:** Holistic approach and clear reference to the UN's sustainability goals.
- **Experience:** Many years of experience, strong networking in the project areas, exclusively local employees.

## Your individual toolkit:

We provide you with an official toolkit (supporter package) for your communication so that you can show your commitment to your employees, business partners and customers:

- **Toolkit** with image and video material, partner logos
- **Certificate** for display in your business premises
- **Information material** about the SAVE Wildlife Conservation Fund for display (e.g. flyers)
- **Annual reports**, press releases etc.
- **Cooperation agreement** incl. user agreement
- **Advice** on your own landing page for your website, social media visuals & campaign hashtags



Initiative  
Transparente  
Zivilgesellschaft



**TOGETHER.  
LIVING FOR.  
SPECIES  
CONSERVATION.**







**JOIN NOW!**

[www.save-wildlife.org](http://www.save-wildlife.org)



# Become part of a mission and make a big difference!

**If you want to make a difference**, there are many opportunities with us - from supporting specific projects to partnerships. **Let us convince you of our comprehensive strategy and support biodiversity too!** With a holistic strategy in the project regions, such as the Okavango Delta, you not only support individual projects, but also our mission to sustainably protect species.

**Join now!**



## 02 YOUR INDIVIDUAL PROJECT FOR SPECIES PROTECTION

You determine the subject areas to suit your company and can freely name the project.



## 01 PROJECT PARTNER- SHIPS

With a partnership, you provide long-term and sustainable help.



## 03 PROJECT DONATION

Choose topics that suit your company.





# Contact us!

In 5 steps to partnership

1

GETTING TO KNOW  
EACH OTHER

4

DEFINING PATHS

2

DEFINING GOALS

5

STARTING A  
PARTNERSHIP

3

INTERNALIZING  
PROJECTS



Lars Gorschlüter  
Foundation Founder

+49 178 3103344  
[l.gorschlueter@save-wildlife.org](mailto:l.gorschlueter@save-wildlife.org)





**TOGETHER.  
LIVING FOR.  
SPECIES  
CONSERVATION.**



**SAVE WILDLIFE  
CONSERVATION  
FUND STIFTUNG**

Dieselstraße 70  
42489 Wülfrath  
Telefon 02058 78 82-20  
E-Mail: [info@save-wildlife.org](mailto:info@save-wildlife.org)  
[www.save-wildlife.org](http://www.save-wildlife.org)

**DONATION ACCOUNT:**  
Stadtsparkasse Wuppertal  
IBAN: DE02 3305 0000 0000 5095 88  
BIC: WUPSDE33